

Meghan B. Stasz

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MBS

PROFESSIONAL EXPERIENCE

GROCERY MANUFACTURERS ASSOCIATION

Senior Director, Sustainability

2010–2016

Washington, DC

- Developed and led sustainability program- including: established program strategic vision and goals, managed internal team and 4 external committees of experts from within and outside industry, media relations, and regular presentations and accountability to GMA Board, comprised of Fortune 100 CEOs.
- Established GMA as a nationally recognized thought-leader on sustainability.
- Created Coalition for Sustainable Materials Management of 5 stakeholder organizations to promote effective recycling in the U.S. to state and regional decision-makers.
- Led development of annual Global Sustainability Summit including managing 10 staff, budget, external advisory committee, and coordination with partner trade association. 2013 event resulted in record 400+ attendees, highest rated program and speakers in event history, and \$200,000 above budget in net revenue.

Special Consultant, Sustainability

- Designed, launched and led cross-industry Food Waste Reduction Alliance to address causes and find innovative solutions for food waste. Engaged 25 leading CPG, restaurant, and retail grocery companies.
- Performed cost-benefit analysis and presented policy options and best practices to Board, special committees, and GMA staff.

PRESERVE RHODE ISLAND

MBA Intern, Business Planning Project

Summer, 2009

Providence, RI

- Performed strategic analysis of 5 museums in Rhode Island. Wrote business plan detailing 3-5 year strategy to achieve financial stability and viability based on earned income, partnerships, and collaboration.

ENVIRONMENTAL DEFENSE FUND

Project Manager, Farm and Food Policy Campaign

2005–2008

Washington, DC

- Coordinated national lobbying effort for reform of the Farm Bill including: overseeing lobbying of all House/Senate offices by 15 allied groups; identified and fostered relationships with key constituents. Managed \$2 million campaign budget, consultants and staff in 12 states. Efforts resulted in \$4B in new conservation funding and program reforms.
- Led innovative national ad campaign, Everyday Environmental Heroes, recognizing farmers' conservation efforts, demonstrating commonalities among environmental and farm groups.

Outreach Coordinator, Farm and Food Policy Campaign

- Created and implemented strategy for developing relationships with potential allies among farm, religious, anti-poverty and fiscal responsibility groups and engaging them in campaign.

Program Associate, Ecosystems Restoration Program

- Oversaw details of Army Corps of Engineers Reform and Farm Bill Campaign, including: drafting contracts, overseeing consultant and vendor payments and coordinating expense reports and financials.

DRINKER BIDDLE and REATH, LLP

Case Clerk

2002–2004

San Francisco, CA

- Organized legal documents and managed litigation files for over 500 active cases.

OUTDOOR ACADEMY of the SOUTHERN APPALACHIANS

Dorm Resident and Outdoor Leader

2001–2002

Pisgah Forest, NC

- Planned and led six wilderness trips each semester of 3-5 days each for 30 students.

EDUCATION

Boston College, Carroll Graduate School of Management

Masters in Business Administration degree, specializing in Leadership and Management.

Class of 2010
Chestnut Hill, MA

- President, Graduate Management Association, 2009–2010
- Events Committee Representative 2008–2009
- Board Fellow, Progressive Business Leaders Network, Spring 2010.
- Member of Finalist Team, Business Plan Competition, Fall 2009;
Developed plan for Sesame Workshop's Sesame Street Nigeria initiative;
Team lead on revenue generation and strategic partnerships.
- Member of First Place Team, Diane Weiss Consulting Competition, Spring 2009
Analyzed money market fund strategy for Eaton Vance; Team lead on regulatory and legislative risk analysis. Member, Net Impact

Hamilton College

Bachelor of Arts degree in Government.

Class of 2001
Clinton, NY

- Semester in Washington, D.C (Spring 2000)
- 5-time Trip Leader- Adirondack Adventure Program
- 3-time Assistant Captain- Women's Varsity Ice Hockey Team

SKILLS AND ACTIVITIES

Language: French, proficient.

Activities: Board Member, Curbside Value Partnership. Mentor, the Shideezhi Project.

Distance running (Honolulu, Boston, Marine Corps marathons; Ragnar Relay endurance race) 2003-present; Triathlons.

Member: National Society of the Colonial Dames of America

SPEAKING ENGAGEMENTS (sample)

- American Institute of Chemical Engineers, *Sustainable Packaging Symposium*, Houston, TX
- AMERIPEN, *Annual Meeting*, Washington, D.C.
- Clinton Global Initiative, *Spring Meeting*, New York, NY
- FIVS (International Association of Alcohol Beverage Industry), *Annual Meeting*, New York, NY
- Food Industry Environmental Council, *Food & Beverage Environmental Conference*, Cambridge, MD
- Food Tank, *Annual Symposium*, Washington, DC
- Fundacion Copec, *Annual Symposium on Sustainability in the Food Industry*, Santiago, Chile
- Global Foodbanking Network, *Food Bank Leadership Institute*, San Antonio, TX
- Keep America Beautiful, *Recycling Symposium*, Minneapolis, MN
- Minnesota Chamber of Commerce, *Spring Meeting*, Minneapolis, MN
- National Solid Waste Management Association, *Waste Expo*, Las Vegas, NV (2012) and Long Beach, CA (2013)
- Net Impact, *Annual Conference*, Minneapolis, MN
- Resource Recycling, *Annual Conference*, New Orleans, LA
- Slate Magazine & New America Foundation, *Feeding the World symposium*, Washington, D.C.
- Special Committee of Rhode Island State Senate, *Hearing on Extended Producer Responsibility*, Providence, RI
- Sustainable Packaging Coalition, *Sustainable Packaging Forum*, Pittsburgh, PA
- United Nations Global Compact, *Fall Meeting*, New York, NY
- U.S. Chamber of Commerce Foundation, *Impact Equation Conference*, Washington, DC
- Waste Management, *Phoenix Open Sustainability Conference*, Scottsdale, AZ

MEDIA MENTIONS (sample)

- ABC7 News (San Francisco)
- New York Times
- New York Times Green Blog
- Thompson Reuters
- The Guardian (UK)
- Providence Journal
- Green Retail Decisions
- Greener Package
- Just-Food.com
- Packaging World
- Plastics News
- Supermarket News